

UNITED STATES OF AMERICA
POSTAL REGULATORY COMMISSION
WASHINGTON, DC 20268-0001

Before Commissioners:

Ruth Y. Goldway, Chairman;
Robert G. Taub, Vice Chairman;
Mark Acton;
Tony Hammond; and
Nanci E. Langley

Competitive Product Prices
Priority Mail
Priority Mail Contract 59

Docket No. MC2013-52

Competitive Product Prices
Priority Mail Contract 59 (MC2013-52)
Negotiated Service Agreement

Docket No. CP2013-66

ORDER ADDING PRIORITY MAIL CONTRACT 59 TO THE
COMPETITIVE PRODUCT LIST

(Issued June 24, 2013)

I. INTRODUCTION

The Postal Service seeks to add a new product identified as Priority Mail Contract 59 to the competitive product list.¹ For the reasons discussed below, the Commission approves the Request.

¹ Request of the United States Postal Service to Add Priority Mail Contract 59 to Competitive Product List and Notice of Filing (Under Seal) of Unredacted Governors' Decision, Contract, and Supporting Data, June 12, 2013 (Request).

II. BACKGROUND

On June 12, 2013, in accordance with 39 U.S.C. § 3642 and 39 C.F.R. § 3020.30 *et seq.*, the Postal Service filed the Request, along with supporting documents. In the Request, the Postal Service asserts that Priority Mail Contract 59 is a competitive product that establishes rates “not of general applicability” within the meaning of 39 U.S.C. § 3632(b)(3). *Id.* at 1. The Postal Service further asserts that the prices and classification underlying the contract are supported by Governors’ Decision No. 11-6.² Among the supporting documents, the Postal Service included a copy of Governors’ Decision No. 11-6, a contract related to the proposed new product, requested changes to the competitive product list, a statement supporting the Request, and a certification of compliance with 39 U.S.C. § 3633(a). In addition, the Postal Service submitted an application for non-public treatment of materials to maintain redacted portions of Governors’ Decision No. 11-6, the contract, customer-identifying information, and related financial information filed under seal. Request, Attachment F.³

On June 13, 2013, the Commission issued an order establishing the two dockets, appointing a Public Representative, and providing interested persons with an opportunity to comment.⁴ Chairman’s Information Request No. 1 was issued on

² Decision of the Governors of the United States Postal Service on the Establishment of Prices and Classifications for Domestic Competitive Agreements, Outbound International Competitive Agreements, Inbound International Competitive Agreements, and Other Non-Published Competitive Rates, March 22, 2011 (Governors’ Decision No. 11-6).

³ In its application for non-public treatment of materials, the Postal Service asks the Commission to protect customer-identifying information from public disclosure indefinitely. *Id.* at 7. The Commission has consistently denied similar requests for indefinite protection. See, e.g., Docket Nos. MC2011-1 and CP2011-2, Order No. 563, Order Approving Express Mail Contract 9 Negotiated Service Agreement, October 20, 2010, at 6-7.

⁴ Order No. 1747, Notice and Order Concerning the Addition of Priority Mail Contract 59 to the Competitive Product List, June 13, 2013.

June 14, 2013.⁵ The Postal Service responded to CHIR No. 1 on June 19, 2013 with information clarifying certain contract terms.⁶

III. COMMENTS

The Public Representative filed comments on June 20, 2013.⁷ No other interested person submitted comments.

Based upon review of the contract, Statement of Supporting Justification, the Response to CHIR No. 1, and the financial data and model filed under seal, the Public Representative concludes that Priority Mail Contract 59 should be categorized as a competitive product and added to the competitive product list. *Id.* at 3. The Public Representative states that the contract appears to meet the requirements of 39 U.S.C. § 3633(a) during the first contract year based on the financial data filed by the Postal Service. *Id.* at 2. She expresses concern that the Postal Service provides no data on which to conclude that the contract will comply with 39 U.S.C. § 3633(a) in subsequent contract years, but notes that the contract provides for periodic price adjustments. *Id.* The Public Representative acknowledges that the Postal Service reports data to the Commission on an annual basis and that such data are reviewed for compliance with applicable statutory requirements. *Id.* at 3. The Public Representative also suggests that the Postal Service improve the organization of its spreadsheets to avoid possible confusion. *Id.*⁸

⁵ Chairman's Information Request No. 1, June 14, 2013 (CHIR No. 1).

⁶ Response of the United States Postal Service to Chairman's Information Request No. 1, June 19, 2013 (Response to CHIR No. 1). Contemporaneously with its Response to CHIR No. 1, the Postal Service filed a motion for late acceptance. Motion of the United States Postal Service for Late Acceptance of Response to Chairman's Information Request No. 1, June 19, 2013. That motion is granted.

⁷ Public Representative Comments on Postal Service Request to Add Priority Mail Contract 59 to Competitive Product List, June 20, 2013 (PR Comments).

⁸ The Public Representative asserts that "some of the data are in the wrong sections of the financial spreadsheets including the 'PartnerUnitCosts' spreadsheet containing certain costs related to DSCF in the columns with DDU data, and vice versa." *Id.*

IV. COMMISSION ANALYSIS

The Commission has reviewed the Request, the instant contract, the supporting data filed under seal, the Response to CHIR No. 1, and the Public Representative's comments.

Product list requirements. The Commission's statutory responsibilities when evaluating the Request include assigning Priority Mail Contract 59 to either the market dominant or competitive product list. See 39 U.S.C. § 3642(b)(1); 39 C.F.R. § 3020.34. In addition, the Commission must consider the availability and nature of private sector enterprises engaged in delivering the product, the views of those who use the product, and the likely impact on small business concerns. See 39 U.S.C. § 3642(b)(3); 39 C.F.R. § 3020.32(f), (g), and (h).

The Postal Service asserts that it provides Priority Mail service in a highly competitive market, that other shippers who provide similar services constrain its bargaining position, and that it can therefore neither raise prices nor decrease service, quality, or output without risking the loss of business to competitors. Request, Attachment D at 2. The Postal Service states that the contract partner supports the Request, that expedited shipping is widely available from private firms, and that the Postal Service is unaware of any small business concerns that could offer comparable services to the contract partner. *Id.* at 3.

Having considered the relevant statutory and regulatory requirements and the Postal Service's supporting justification, the Commission finds that Priority Mail Contract 59 is appropriately classified as competitive and is added to the competitive product list.

Cost considerations. Because Priority Mail Contract 59 is a competitive product, the Postal Service must also show that the contract covers its attributable costs, contributes to the Postal Service's institutional costs, and does not cause any market dominant products to subsidize competitive products. 39 U.S.C. § 3633(a); 39 C.F.R. § 3015.5.

As part of its Request, the Postal Service submitted a certified statement that the contract complies with the requirements of 39 U.S.C. § 3633(a). Request, Attachment E. In addition, the Postal Service filed supporting revenue and cost data showing that the contract is expected to cover its costs.

The Public Representative raises concerns about the lack of data for the second and third years of the contract. PR Comments at 3. As noted by the Public Representative, however, the contract includes an annual rate adjustment provision. *Id.*; see also Request, Attachment B at 2. This provision should allow the contract's revenues to cover costs in subsequent years. Thus, the Commission finds that Priority Mail Contract 59 complies with the provisions applicable to rates for competitive products. As part of its Annual Compliance Determination proceedings, the Commission also will review the contract's financial performance for consistency with section 3633(a).

Other considerations. By its terms, the contract becomes effective on the day that the Commission issues all necessary regulatory approvals. Request, Attachment B at 4. The contract is scheduled to expire 3 years after the effective date, unless, among other things, either party terminates the contract with 30 days' written notice to the other party. *Id.*

If the instant contract is terminated prior to the scheduled expiration date, the Postal Service shall promptly notify the Commission.

Within 30 days after the instant contract terminates, the Postal Service shall file the annual (contract year) costs, volumes, and revenues disaggregated by rate category and zone associated with the contract.

Presentation of workpapers. The Public Representative suggests that the Postal Service change the presentation of its analysis and data to avoid possible confusion. In particular, the Public Representative asserts that "some of the data are in the wrong sections of the financial spreadsheets." PR Comments at 3. For example, she observes that the PartnerUnitCosts' spreadsheet contains costs related to Destination

Sectional Center Facilities (DSCF) with Destination Delivery Unit (DDU) data, and vice versa. *Id.* In particular, the workpapers reported the Vehicle Service Driver (VSD) cost estimates for transporting contract packages to the DSCF under the DDU Total (column J), and reported the VSD cost estimates for transporting contract packages to the DDU under the DSCF Total (column S). See PM58_Analysis_public.xls, tab "PartnerUnitCosts," cells J55:J58 and S55:S58. See also PM59_Analysis_public.xls, tab "PartnerUnitCosts," cells J55:J58 and S55:S58. Although the outputs that rely on the VSD cost estimates are correctly calculated, these transpositions should be corrected to avoid potential confusion and potential delay in review by the Commission.

In conclusion, the Commission approves Priority Mail Contract 59 as a new product. The revision to the competitive product list appears below the signature of this Order and is effective immediately.

V. ORDERING PARAGRAPHS

It is ordered:

1. Priority Mail Contract 59 (MC2013-52 and CP2013-66) is added to the competitive product list as a new product under Negotiated Service Agreements, Domestic. The revision to the competitive product list appears below the signature of this Order and is effective immediately.
2. The Postal Service shall notify the Commission if the instant contract terminates prior to the scheduled expiration date as discussed in this Order.
3. Within 30 days after the instant contract terminates, the Postal Service shall file the annual (contract year) costs, volumes, and revenues disaggregated by rate category and zone associated with the contract.

4. The Secretary shall arrange for publication in the *Federal Register* of an updated product list reflecting the change made in this Order.

By the Commission.

Ruth Ann Abrams
Acting Secretary

CHANGE IN MAIL CLASSIFICATION SCHEDULE
CHANGE IN PRODUCT LIST

The following material represents changes to the product list codified in Appendix A to 39 C.F.R. part 3020, subpart A—Mail Classification Schedule. These changes reflect the Commission's order in Docket Nos. MC2013-52 and CP2013-66. The Commission uses two main conventions when making changes to the product list. New text is underlined. Deleted text is struck through.

Part B—Competitive Products

2000 Competitive Product List

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Negotiated Service Agreements

Domestic

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Priority Mail Contract 59

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